



Nevada FBLA-PBL, Inc.
Board of Trustees Meeting
November 2, 2020 | 3 p.m. | Virtual

Minutes

Call to Order:

The meeting was called to order at 3:08 p.m. by acting Board Chair Melissa Scott.

Roll Call:

Roll Call indicated that the following board members were present:

Jeremy Tiedt, Board Secretary/Treasurer
Joanna Yi, State President
Melissa Scott, NDE CTSO Liaison
Mike Oechsner, Executive Director
Tiffany Williams, Adviser Representative

The following staff members were present:

Danielle Tuason, Senior Director
Ryan Witzig, State Adviser

Introductions:

Discussion:

Melissa Scott had all board members introduce themselves since we have new participants with us. Mike Oechsner also introduced the staff and officially announced the staffing changes that have taken place.

Ryan Witzig, a former CTE educator, former CTSO State Advisor, and a former CTSO National Staff Member has joined the Nevada FBLA team and will serve as State Adviser. Ryan will be leading operations, conferences, and adviser support.

Danielle Tolentino Tuason will be back on team Nevada FBLA! Danielle has previously served as State Adviser for Nevada FBLA, was a national CTSO Officer, and is excited to be back working with this team. Danielle will lead public relations, marketing, and be the team captain.

Bryan West recently returned as State Officer Coach. Bryan was a state president from Spring Creek High School, a National Western Region Vice President, and he served for over two years as our State Officer Coach before graduating college.



Approval of Minutes of March 27, 2020:

Discussion:

It was noted that the footer needs to be corrected on the minutes.

Decision:

Tiffany Williams moved and it was seconded to approve the minutes as corrected. The motion was adopted unanimously.

State Officer Update:

Discussion:

Joanna Yi, State President, shared the state officer update. They are working hard to grow engagement, enthusiasm, recognition, and membership.

Last week, they held a Nevada FBLA Kahoot night that had strong participation and it was fun.

The team has also worked with all sister CTSOs in Nevada to build a welcome back video that all groups participated in. They have shared this.

Social Media is an ongoing concentration for the team. They are posting at least four times per week on each platform. They are having a "Social Media Takeover" where they rotate and allow each officer a turn to share "about themselves" and lead the efforts.

The Multiply Conference is just around the corner! The team is rehearsing, creating an advance newsletter, and getting ready. The conference will be November 16 at 7:30 a.m. Melissa Scott asked for clarity about how students are participating during the school day? Joanna Yi confirmed that we have a full day of live experience – and then all live content will become available on demand. All state officers have been excused from school to participate in the live sessions. Melissa Scott asked that we share links to the live sessions with the board members.

Tiffany Williams asked what the turnout was for the live Kahoot night. We had over 20 members participate. The next Kahoot night is scheduled in December and we will share with presidents. Tiffany Williams shared that she can better help promote the event if she has a ZOOM link including the meeting ID and password. She can help promote specifically with her own students if she has this information. The event was a great hit! We have opportunity to improve implementation.

The Nevada FBLA Officers have partnered with Oklahoma, Oregon, and Washington for the Aspire Together series. The series is a web-based experience every other week. This has included panels, industry experts, national officers, and state officer experiences.



They will have a chapter presidents council this year. They are meeting quarterly and have held the first meeting already. Regional Vice Presidents are leading those. Tiffany Williams would like information for who is leading their region with the VP having just moved. Joanna Yi shared that the entire team is sharing the responsibilities for the officer who recently moved.

Nevada Department of Education Update:

Discussion:

Melissa Scott shared the Nevada Department of Education Update. The Department of Education had a portion of CARES Act funding. They chose to purchase Canvas licensing for all students in grades 7-12. Districts could opt out and a small number did.

Cindy Chang is now a Department of Education Employee (former CTE instructor) leading Digital Learning. They have launched a new learning website for the benefit of all.

Craig Statucki, the new Director of CTE, began his service the day that schools closed. The team is working to adjust programs of study to be two years instead of three. They are also working with the system of higher education for expanded concurrent enrollment for Career & Technical Education. We are hoping to move towards dual credit and sunseting articulated credit. This also opens up the opportunity for students to complete a program of study even if they don't start until their Junior year. They also could now complete two programs of study.

The Accounting & Finance standards have been submitted to the State Board of Education. Office Management (I and II), Principals of Business Management (I and II) and Principles of Marketing (I and II) are the next programs that will likely shift to two years.

It was also announced that Melissa Scott will be retiring in early December. She extended her retirement date by two weeks so that she can see the curriculum standards she developed through to the end with State Board of Education Approval. On behalf of the management team, Mike Oechsner shared Nevada FBLA's gratitude for Melissa's 14 years of service and the incredible things she has done to put Business Education, Career & Technical Education, and FBLA at the forefront of education both in Nevada and across the nation. Nevada is a noticed leader especially because of the leadership Melissa has provided all of us. The entire board celebrated her next adventure and wishes her the very best.



Management Team Update:

Discussion:

Mike Oechsner shared the management update. The key thing for the board, for our advisers, and for our team to know is that Nevada FBLA entered the COVID-19 Pandemic with strong reserves, dedicated advisers and students, and a fast-acting board. We delivered a very successful, and in some cases better than the national experience, virtual conference with just a two-week turn from the time we officially had to pivot to virtual.

The State Officer Team is currently without two leaders. One because of a school decision, the other because the student relocated outside of the state. He shared his excitement that the officer team has picked up on all projects – they refuse to slow down or adjust their goals, they have revised assignments so that they do not have to adjust their expectations for the year.

We are doing some redesign to the website and excited for that to launch.

The Multiply Conference starts with orientations next week. Registrations have moved slowly, but we are seeing more come in.

As we look ahead to the spring, we are not yet to a point that we can decide to pivot virtually. Our ideal is that we are in person, but we recognize that virtual has arrived and it is here to stay. No matter what SBLC ends up looking like, we will offer a way for students to participate virtually. We also confirmed that if we are able to offer both virtual and in person, they will not compete against each other. We would have virtual winners and in person winners. Our top priority is access for students regardless of what their barriers will be.

An area needing attention is Board Member Recruitment. We have two former board members who were recently laid off and we have not had contact with them. Our primary areas of need are sales/marketing, accounting/finance, and additional representation from education would be valuable. Anyone with ideas should send them to Ryan Witzig. Warm contacts with an introduction would be greatly appreciated.

We are eager for the legislative session and appreciate Melissa in particular who has helped to advocate for removing the CTE limiting language that impacts funding to CTSOs. We plan to train our officers to advocate virtually and look forward to helping them with their first virtual efforts.



Membership for the 2019-20 year showed a very strong increase, and membership for the 2020-21 year is pacing strongly with initial affiliation, despite the pandemic.

Nevada FBLA is strong financially. We had reserves entering into the pandemic, and we did not have to substantially utilize reserves. Once we are into a different normal, we do need to concentrate on replenishing reserves and likely setting a higher target for a larger reserve fund to protect for future.

Finance Update:

Discussion:

The financial statements were shared. As of June 30, 2020, they indicated the following:

Total Income:	\$135,619
Total Expenses:	\$141,402
Net Loss:	<\$5,783>

Checking Balance:	\$88,555
Money Market:	\$8,093
Restricted Funds:	\$7,495

Mike Oechsner shared that the team worked very hard to minimize expenses throughout the year. With the pivot to virtual taking place after many major expenses in the fall, we concluded the year in a much better place than was expected. As we began the 2020-21 year, we have curtailed nearly all spending not related to critical operations.

We have already submitted the full draw for NDE grant funds of \$22,197. We anticipate receiving this reimbursement in the next 2-3 days.

Tiffany Williams shared her appreciation on behalf of advisers and students for the amazing pivot that took place for SBLC, especially given how quickly it took place. She also shared that she is very excited to hear that our goal if we have to be virtual is a quality experience – our students want live experiences. Anything we can do live will be a win.

Election of Board Officers:

Discussion:

The Board reviewed responsibilities, needs, and current officers. The following slate was nominated:

Chair: Bobbie Barnes

Vice Chair: Tiffany Williams

Secretary/Treasurer: Jeremy Tiedt



Decision:

Joanna Yi moved and it was seconded to approve the slate as presented. The motion was adopted unanimously.

Next Meeting:

Decision:

The next meeting of the Board of Trustees will be January 8, 2021 at 3 p.m. This will be a virtual meeting.

Adjournment:

Melissa Scott adjourned the meeting at 4:07 p.m.